



The best business books you should read.

Description

Reading is an essential part of growing your business. Not only can you learn faster than you would without it, but you can also expand your horizons and enhance your business thinking.

To get a head start, check out our all-time favorite business books reading list:

The Reading List

• Good to Great: Why Some Companies Make the Leap and Others Don't by Jim Collins

• The 7 Habits of Highly Effective People by Stephen R. Covey.

• Start with Why: How Great Leaders Inspire Everyone to Take Action by Simon Sinek

• The Lean Startup: How Constant Innovation Creates Radically Successful Businesses by Eric Ries

• The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail by Clayton M. Christensen

• The E-Myth Revisited: Why Most Small Businesses Don't Work and What to Do About It by Michael E. Gerber

• The Four Steps to the Epiphany: Successful Strategies for Products that Win by Steve Blank

• The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success by William N. Thorndike

• The 22 Immutable Laws of Marketing: Violate Them at Your Own Risk! by Al Ries and Jack Trout

• Blue Ocean Strategy: How to Create Uncontested Market Space and Make Competition Irrelevant by W. Chan Kim and Renée Mauborgne

All Time Best Business Books Ranking

1. [Value Proposition Design](#) â?? Osterwalder and Pigneurâ??s Business Model Canvasing is an valuable resource for developing propositions and services based on customer insights. Itâ??s incredibly helpful and easy to understand. Highly recommended!
2. [The Lean Startup. Ries](#) â?? Think different on startup process. Work Agile.
3. [Marketing â?? Kotler.](#) â?? Our favorite. Get the full range and depth of marketing elements.
4. [Rework](#) â?? Fried, Hansson. Not just work hard, but work smarter. Leverage your time. (=hire staff, delegate, combine work options, remove unnecessary/unproductive work parts)
5. [The Subtle Art of Not Giving a F*ck.](#) â?? Live differently. Be more mindful of your own path.
6. [The 4 Hour Workweek](#) â?? Think different on running your business. Get leveraged.
7. [Good to Great â?? Jim Collins.](#) â?? A bit harsh, but very performance-driven.
8. [Scaling Up! â?? Verne Harnish.](#) â?? Sound methodology for growing your business and removing growth pitfalls in your own thinking. Was referred by other entrepreneurs, and yes, it definitely is helpful.
9. [Cradle to Cradle](#) â?? Mc Donough. â?? Sustainability as a cycle. Easy to read.
10. [Thinking Fast and Slow â?? Kahneman](#)

Reading books is an essential part of a successful entrepreneurâ??s journey. Not only does it sharpen your mind, but it also equips you with the knowledge and skills necessary for success. You can start â??cooking whatâ??s in the fridgeâ??.

If youâ??re looking for book recommendations, donâ??t hesitate to reach out to other entrepreneurs for their input. Most are willing to share their tips.

Speed reading

Short on time? Try speed readingâ??you might finish a book in a week or less! You can also use an AI summary tool, but we recommend reading the full book for a deeper understanding. The concepts tend to stick better that way!

Category

1. Business Books
2. Business Concepts
3. Personal Development
4. Resources

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