



The Top 10 of the best business books.

Description

Great business books to read as an entrepreneur, to improve your game, get your thinking improved and to become a better entrepreneur. To stay ahead, it's important to keep up with the changing times. Reading the best business book classics and great business books will help you make better and informed decisions and give you a real edge in the business world. It also saves time when selecting a few good ones, and not reading fluff.

Check out these best business books by and for entrepreneurs and business readers. Here's a list of the most popular and recommended business books to help you get the best insights and resources for success. Read them, learn and improve your game. *You can only cook with what's in the fridge!*

Read these great business books and improve your game

Here's an outline of the best business books: Read these and [become a better entrepreneur](#). Learn faster from those who have been there. Stand on the shoulder of giants ;). Start small with, say reading 15-30 min a day. In this way you build the habit of educating and learning yourself about the many interesting aspects of business.

Mission / Vision / Purpose

- *Start with Why* by Simon Sinek. *For getting that fuzzy warm feeling in your business. Helps tremendously.*

Build the Startup approach

- *The Lean Startup* by Eric Ries. *Mandatory reading, start with your customer first, and no it's not your product.*
- *The 100 \$ startup* *Easy read, boils down to the essentials, very helpful for side hustles.*

Personal Effectiveness

- The 7 Habits of Highly Effective People by Stephen Covey. Very helpful for mapping your own destiny.

Business Model

- Business Model Generation by Alexander Osterwalder and Yves Pigneur. Essential reading. We love this one.

Building an excellent organization

- Good to Great by Jim Collins.
- Life & Work. Principles by R. Dalio.

Strategy

- Blue Ocean Strategy by W. Chan Kim and Renée Mauborgne. Very helpful, when you need to differentiate your business in a hyper competitive environments.
- Competitive Advantage by M.E. Porter. Old school and still valid.

Productivity / Working Differently

- Atomic Habits by James Clear. Essential reading. Break up tasks and get more done.
- The Lean Startup. Ries. Think different on startup process. Work Agile.
- Getting Things Done by David Allen. Up your productivity.
- Rework by Fried, Hansson. Just not work hard, but way smarter. Leverage your time. (=hire staff, delegate, combine work options, remove unnecessary/unproductive work parts).
- The Subtle Art of Not Giving a F*ck. Live differently. Be more mindful of your own path.
- The 4 Hour Workweek by Tim Ferriss. Think different on running your business. Get leveraged. For your digital nomad lifestyle.

Innovation

- The Innovator's Dilemma by Clayton Christensen.

Business Thinking / Decision Making

- Thinking, Fast and Slow by Daniel Kahneman.
- The Wisdom of Crowds by James Surowiecki.

Leadership

Networking

- How to Win Friends and Influence People by Dale Carnegie.

Other

- "The Outsiders" by William N. Thorndike.
- "The Art of Possibility" by Rosamund Stone Zander and Benjamin Zander.
- "Think and Grow Rich" by Napoleon Hill.
- "The E-Myth Revisited" by Michael Gerber.
- "The Hard Thing About Hard Things" by Ben Horowitz.

Sustainability

- Cradle to Cradle by Mc Donough. *Sustainability as a cycle. Easy to read. Design your products in a circle / ecology approach.*

Marketing

- Marketing by Kotler: *Our favorite. Get the full range and depth of the myriad of marketing elements.*

Scaling / Business Growth

- Scaling Up! by Verne Harnish. *Sound methodology for growing your business and removing growth pitfalls in your own thinking. Was referred by other entrepreneurs, and yes, it surely is helpful.*

These Business Magazines, we think are also helpful

- The Harvard Business Review
- Wired.com
- Inc.com
- MIT
- McKinsey
- Sloan Management Review

What do you think, which books do you like to read? Which one would you recommend reading to other entrepreneurs? A good entrepreneur reads many books to sharpen his mind. As an entrepreneur you need to learn a lot of things. Reading books gives you an edge for your personal effectiveness and improve your business approaches. If you even combine it with speed reading, you might even read a book a week!

The top 10 best sold business books of 2020, which may still be of help:

1. "Atomic Habits" by James Clear
2. "The Ride of a Lifetime" by Robert Iger
3. "Talking to Strangers" by Malcolm Gladwell
4. "Dare to Lead" by Brené Brown
5. "The Infinite Game" by Simon Sinek
6. "Range" by David Epstein
7. "Irresistible" by Adam Alter

8. "Decisive" by Chip Heath and Dan Heath
9. "The 7 Habits of Highly Effective People" by Stephen Covey
10. "Good to Great" by Jim Collins

Remember, being an entrepreneur is about continuous learning. So speed up your learning cycle by reading a lot. Start with the best business books to get an edge and gain insights more quickly. And every level of business will have its own set of problems to fix! This way you will become a more well rounded entrepreneur.

Category

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